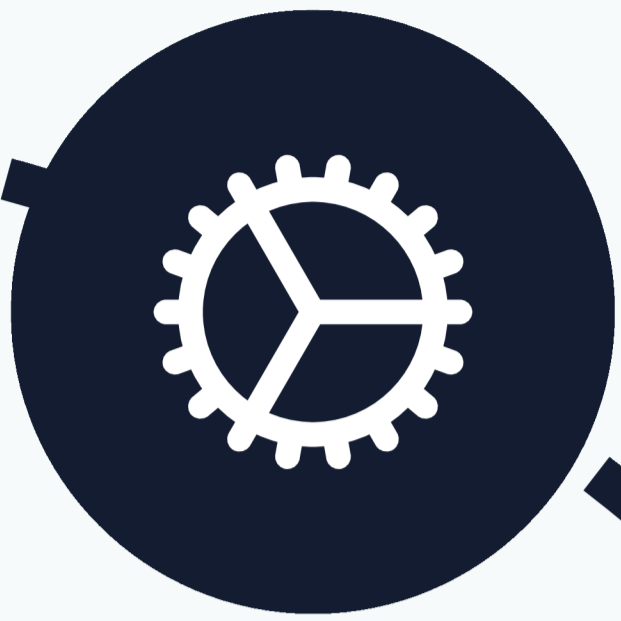


Machine Translation Ethics: What You Need to Know



1. Accuracy and Trust

- **Accuracy Concerns:** Rule-based MT relies on linguistic rules and dictionaries, struggling with errors and unlisted words.
- **Challenges:** MT struggles with nuances, sarcasm, and cultural references, risking misunderstandings in sensitive fields like legal, technical, and medical documents.
- **Trust Needed:** A mistranslated medical report can impact treatment. Trust and transparency in MT use are vital.



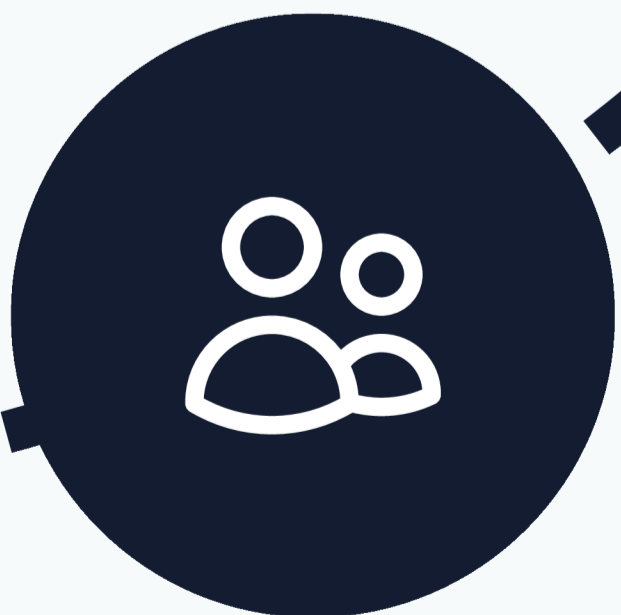
2. Ethics, Security & Bias

- **AI Principles:** Microsoft emphasises fairness, reliability, safety, privacy, inclusiveness, transparency, and accountability.
- **Machine Learning:** Improves MT accuracy and efficiency but must avoid perpetuating biases or unjust decisions.
- **Natural Language Processing:** Crucial for addressing biases and ethical MT deployment.



3. Data Protection

- **GDPR:** EU regulation ensures control over personal data, setting a global standard.
- **Compliance:** MT technology must follow data protection laws to secure personal and proprietary information.
- **Violations:** Non-compliance can lead to hefty fines, as seen with Google's €50 million penalty.



4. Human Collaboration

- **Responsible Use:** Demand transparency, advocate for secure practices, and ensure ethical tool usage.
- **Human Role:** Ensures cultural sensitivity and accuracy, especially in branding and marketing.
- **Collaboration:** MT is a tool, not a replacement. Human translators post-edit to ensure high-quality, accurate translations.
- **Future:** Human-machine collaboration, like Microsoft's Copilot, fosters global trust and understanding.
- **Challenges:** MT benefits are undeniable, but challenges remain in specialised fields lacking verified datasets.