

# How to use Digital Humans in L&D Staff Training



[www.guildhawk.com](http://www.guildhawk.com)

## 1. REMOTE WORK AND TRAINING: A DOUBLE-EDGED SWORD

- **Shift Impact:** The move to remote and hybrid work, accelerated by the pandemic, affects L&D strategies.
- **Flexibility vs. Obstacles:** While offering flexibility, it introduces challenges in training and onboarding new employees.

## 2. EXAMPLES OF USING DIGITAL HUMANS IN L&D TRAINING

1. **Sandvik Mining & Rock Solutions:**
  - Partnered with Guildhawk for employee safety training using multilingual digital human avatars and AI-assisted translation.
  - **Result:** Culturally diverse and engaging training modules.
2. **Leading U.S. Engineering Company:**
  - Created life-like avatars of senior leaders for multilingual presentations.
  - **Result:** Hyper-personalised learning experiences in over 100 languages.

## 3. ADVANTAGES OF DIGITAL HUMANS IN TRAINING

- **24/7 Availability:** Digital trainers offer around-the-clock support and training.
- **Multilingual Support:** Interact in hundreds of languages, effectively training a global workforce.
- **Real-Time Interaction:** Live sessions simulate human conversation for engaging learning.
- **Cost Efficiency:** Consistent training at scale reduces costs.

## 4. PROVEN EFFECTIVENESS AND ENHANCED RETENTION

- **Retention:** Companies using digital humans see improved retention of training material.
- **Engagement:** Presentations with verbal and visual elements are 17% more persuasive.
- **Trust:** Digital humans build greater trust through professionalism and response speed.
- **Efficiency:** AI achieves a 14% higher efficiency rate in customer relations.

## 5. THE FUTURE OF L&D: IMMERSIVE EXPERIENCES

- **AI Integration:** Enhances the value of L&D investments by creating immersive, personalized learning experiences.
- **Strategic Approach:** Research and test hypotheses to align learning assets with business outcomes.
- **Future-Proofing:** Developing accessible, language-neutral learning systems prepares the workforce for evolving challenges.

Future-proof your L&D training with digital human technologies to create adaptable, innovative, and proficient employees.