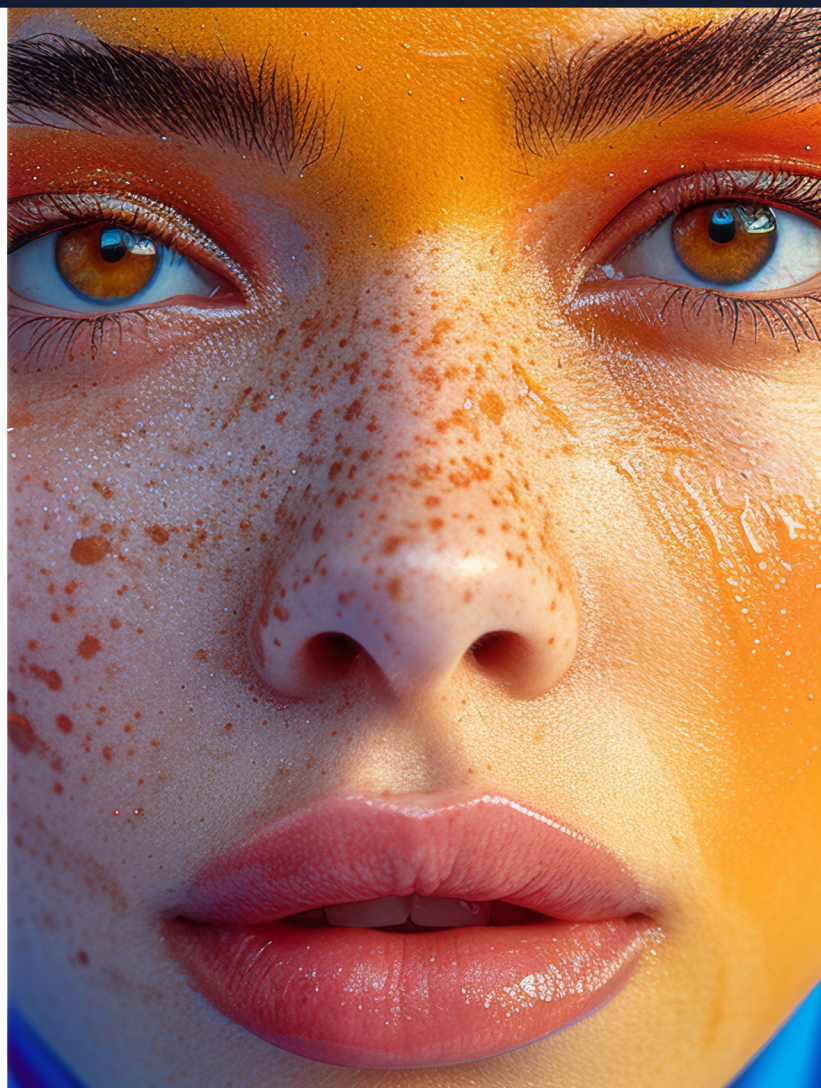
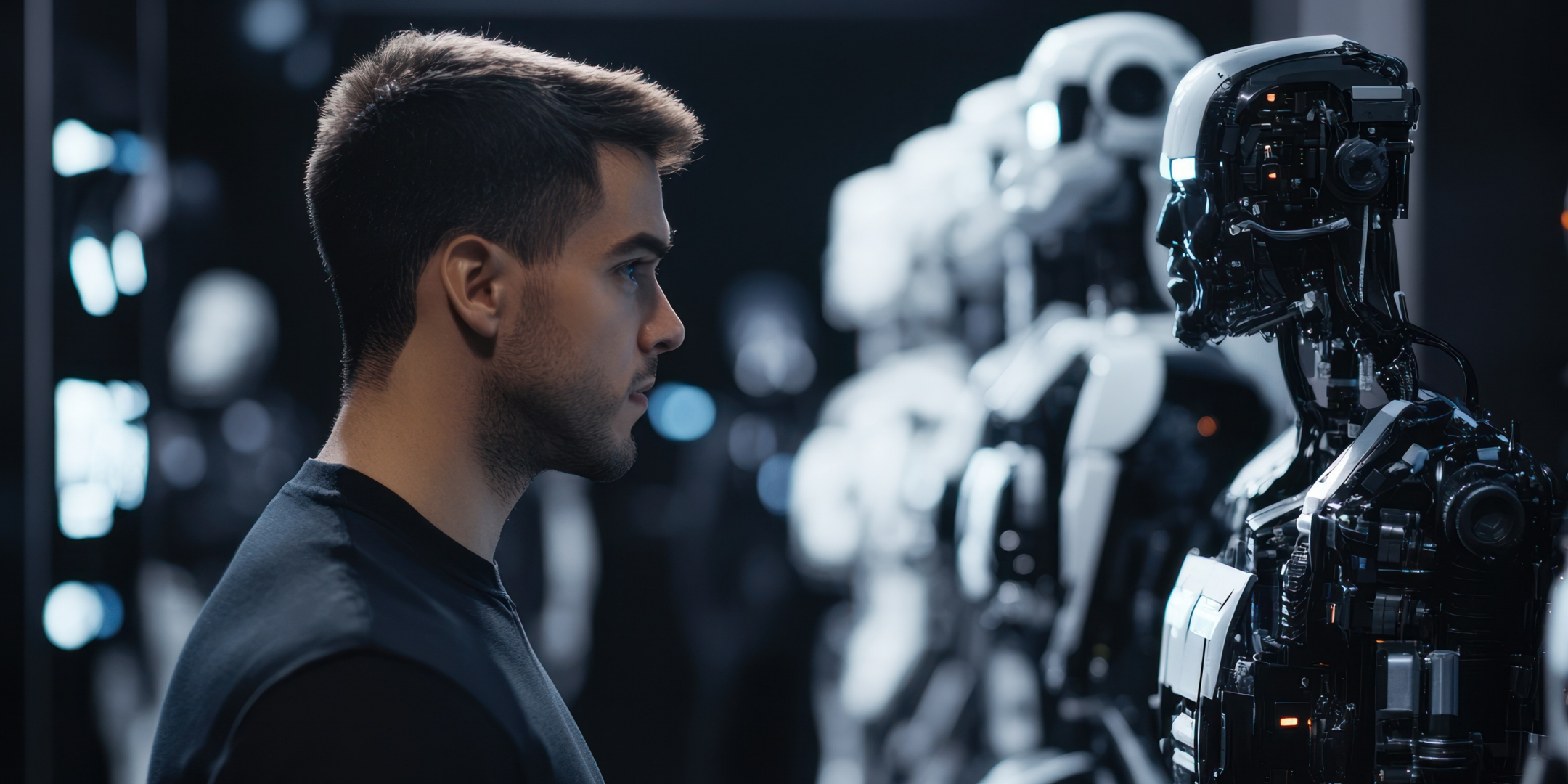




GUILDHAWK

What **world-renowned brands** have used digital humans?





1. Samsung

Samsung's STAR Labs created Neon, a virtual avatar that acts like a living conversational companion.



2. Gucci

Gucci created personalised avatars in their app, and plans to further develop a "digital closet" for virtual apparel.





3. Calvin Klein

Calvin Klein's 2019 campaign featured Bella Hadid and avatar influencer Lil Miquela.

The brand sought immersive customer engagement through avatars, creating an authentic experience.



4. IBM

IBM built Sarah, a digital concierge. She does workplace tasks like room reservations and information access.



These brands chose avatars to power their ideas, **so can you.**

Contact us to create your digital human today.

